

Encoding Services

Located in **Frankfurt** and in **Istanbul**; Medianova facilities guarantee reliable and powerful resources for encoding of various digital, analog TV and Video formats.

The capacity expands on per need basis. **We encode your content to reduce the need of bandwidth which directly affects your bottom-line as it reduces cost of carriage and distribution.**

- No capital expense and operational expense on the customer side.
- Medianova Encoding Produces Higher Quality at Lower Bitrates
- Yields to no buffering at the consumer site
- DRM Integration at the encoding level
- Popular Codecs: **WM9, Real, H.264, QuickTime, Flash**



Live TV Encoding

Medianova partners with the best IRD vendors to acquire your content live from satellite feed or from a camera system. We then encode it at required bit rates and serve it to our CDN or your preferred CDN

VOD Encoding

Over the years, Medianova developed a unique system to encode VOD content on the fly. Basicly, all you need to do is to log in to Medianova's system and upload your content. Our encoding cluster takes over and encode your files right